# CREATIVE MARKETING OPPORTUNITIES

# SPONSOR THE BOARD DINNER OR PRESIDENT'S **RECEPTION**

Your sponsorship includes two seats at either the Pre-ASCA 2016 Board Dinner or Thursday evening's President's Reception. These events offer the opportunity to network and discuss the latest industry news, products and trends with members of ASCA's Board of Directors and leaders in the industry. \$5,000 each

## **EXHIBIT HALL PASSPORT**

The Exhibit Hall Passport brings further traffic into the exhibit hall and allows further networking opportunities with attendees! With the Exhibit Hall divided into "Theme Parks," attendees will tour the hall and have their passport "stamped" at each exhibit space they visit. FREE

## MAILING LIST RENTAL

Exhibitors and sponsors may market their products and services by direct mail to meeting attendees before or after the meeting. The attendee mailing list will be available for a one-time, pre-approved mailing for exhibitors and sponsors only. Please note that if you choose to reference our meeting in the mailing, you should refer to it as "ASCA 2016." The preshow mailing list will be available on April 17, 2016, and the postshow mailing list on May 29, 2016. A mailing list rental agreement will be sent to you and must be returned to ASCA with a copy of the final item to be mailed in order to receive the rental list. Please call 703.836.5904 for details. \$1,000

# PARTICIPATE IN THE **COORDINATED EXHIBIT** HALL DRAWINGS

This is a great way to increase your visibility. Exhibitors collect business cards at their exhibit booths and drawing winners are announced during scheduled breaks. Winners need not be present. Exhibitors are responsible for getting their prizes to winners. A complete list of Exhibit Hall Drawings, including a list of items and donating companies, will be included in each attendee bag. FREE

> If ASC administrators, owners, operators and physicians are your target audience, ASCA 2016 is the perfect conference for you and your company.

# **VENDOR HEADQUARTERS**

A limited number of Vendor Headquarters are available on the exhibit hall floor. These secure, private meeting spaces are located within the exhibit hall and accessible even when the exhibit hall is closed. Private meeting rooms can be used as your needs require. Think of them for staff meetings, training, meetings with prospects, or just for time away from the exhibit booth. Complete with a locking door and branded with your company logo, these 10x20' spaces are carpeted and ready for the furnishings of your choice. Please call for 202.337.1897 for specific information.

## **ACCESS HOURS\***

Thursday, May 19 Friday, May 20 Saturday, May 21 6:30am to 11:30am 8:00am to 8:00pm 6:30am to 8:00pm

\*Attendees may be escorted into the exhibit hall by participating exhibitors during nonexhibit hall hours using the Exclusive Vendor Headquarter Entrance.

#### **INVESTMENT**

Exhibitor Rate \$2,750 Sponsor Rate \$1,750

#### **OPTIONAL ADD ON'S**

While the complete Freeman furniture line is available, the below are shown within the mockups. Hard-wired Internet and electricity options are listed in the Exhibitor Service Kit. (Free WiFi is also available within the Exhibit Hall)

- Conference table and 6 executive chairs \$1,180
- Couch, 2 couch chairs, 1 coffee table, 2 end tables, 1 table and 3 chairs \$1,800

# **ASCA 2015 SPONSORS**

#### **PLATINUM**

National Medical Billing Service

## GOLD

**Depuy Synthes** Midwest Medical Surgical Care Affiliates **United Surgical** Partners International

## **SILVER**

**Ambulatory Surgical** Center of America (ASCOA) AmkaiSolutions Athenahealth Cardinal Health

**CuraScript Specialty** Distribution Pacira Pharmaceuticals SourceMedical/Revenue Cycle Solutions (RCS) **Surgical Notes** 

# **BRONZE**

3M Health Care Advantage Trust Ansell Carl Zeiss Meditec Cerner Corporation **ECRI Institute Eveia Health Consulting** & Management

Henry Schein Medical In2itive Business Solutions McKesson PharMEDium SurgCenter Development