

ASCA 2015

ORLANDO : MAY 13–16

ascassociation.org/ASCA2015



Ambulatory Surgery Center Association

WHO SHOULD ATTEND?

If you own, manage or work in an ASC—or want to connect with those who do—you should attend ASCA 2015.

Join ASCA in Orlando for the largest ASC meeting of the year to connect with top experts in ASC business development, clinical care, finance, regulatory policy and more. Examine the ways that ASCs are adapting to health care reform and the changing health care marketplace, and explore techniques you can use to strategically position your ASC to take advantage of the new opportunities that are available. Get the information, tools and technology you need to provide the highest quality patient care, and investigate the business models and techniques you can use to protect and grow your ASC into the future.



WHAT'S ON THE PROGRAM?

Along with global insights into the marketplace trends and regulatory developments that are redefining the ways ASCs do business, ASCA 2015 will provide practical, hands-on information and advice that can help you navigate the challenges you face every day. Come to ASCA 2015 for the latest on

- business management systems, including recent developments in electronic health records;
- compliance with the Occupational Safety and Health Administration's standards, HIPAA HITECH, ICD-10, Medicare's new quality reporting requirements, Medicare's Conditions for Coverage and accreditation standards;
- benchmarking, quality assessment, credentialing and peer review;
- sterile processing and infection prevention;
- protecting patient safety;
- managing anesthesia;
- implementing a meaningful, sustainable Quality Assessment & Performance Improvement program;
- improving your contracts and collections;
- resolving human resources challenges; and
- supporting the ASC advocacy agenda in Washington, DC, and your state in 2015 and beyond.

In the face of the dramatic changes taking place in the health care marketplace and the ever-escalating costs involved in providing top-quality ambulatory surgical care, you can't afford *not* to be at ASCA 2015!

VISIT THE ASCA 2015 EXHIBIT HALL TO:

- network with the largest number of ASC product and service providers that will come together under any one roof this year;
- explore new technology and innovative products and services that can help you cut costs, improve quality and boost your ASC's bottom line; and
- enjoy savings opportunities available exclusively at ASCA 2015!

PLATINUM SPONSOR



GOLD SPONSORS



ASCA 2015 is conducted by the ASCA Foundation.

SCHEDULE AT A GLANCE

WEDNESDAY, MAY 13

7:45am–5:00pm

Preparing for CASC Review Course

8:00am–12:00pm

Preparing for AAAHC Accreditation

8:00am–12:00pm

Preparing for Joint Commission Accreditation

8:00am–12:00pm

ICD-10 for Administrators

1:00pm–4:30pm

A CMS/Life Safety Code® Survival Guide

1:00pm–4:30pm

Sterilization: Standards and Recommended Practices

NEW! 5:00pm–6:30pm

GENERAL SESSION

6:30pm–8:00pm

WELCOME RECEPTION



THURSDAY, MAY 14

7:00am–8:00am

EXHIBIT HALL
CONTINENTAL
BREAKFAST

**7:00am–2:00pm &
5:30pm–6:30pm**

EXHIBIT HALL OPEN

8:00am–10:00am

GENERAL SESSION

10:00am–11:00am

EXHIBIT HALL BREAK

11:00am–12:00pm

BREAKOUT SESSIONS

50 Ways to Improve Productivity in Your ASC

Current Guidelines and Standards for Moderate vs. Deep Sedation, Training/Pitfalls and Controversies

Electronic Health Records; More Than Just A Documentation Tool

Intake and Investigation: Effectively Handling Employee Complaints

Medicare Quality Reporting Update for ASCs

Using AORN Guidelines to Avoid Adverse Patient Events

12:00pm–2:00pm

EXHIBIT HALL
LUNCHEON

2:00pm–3:00pm

BREAKOUT SESSIONS

Clinical Benchmarking

Compounded Medicines—New Laws, New Responsibilities and New Questions

Electronic Health Record Panel

Proper Credentialing and Privileging as a Risk Management Process

Strategic Planning for Your ASC: Part 2

Where Do You Stand within the Alphabet Soup? ACA, ACO, ASC, IPA; Health Reform Who Will Survive?

3:00pm–3:15pm

AFTERNOON BREAK

3:15pm–4:15pm

BREAKOUT SESSIONS

Best Practices in Vendor Credentialing/Vendor Access

Disruptive Behavior: How to Handle It

Emerging Trends in Post Op Care After Total Joint Procedures

Financial Benchmarking

Front Office Management

Infection Control: Confronting New and Existing Challenges During Surveys and Daily Practice



4:30pm–5:30pm

BREAKOUT SESSIONS

Communication in the ASC

Deemed Status and CMS Surveys—Always be Prepared

Development and Implementation of a Meaningful QAPI Program in the ASC

Infection Control: The Role of the Anesthesia Team

Joint Ventures

Working Effectively with a GPO

5:30pm–6:30pm

NETWORKING
RECEPTION

FRIDAY, MAY 15

6:30am–7:30am

ASCA5KFUNRUN/WALK

7:00am–8:00am

CONTINENTAL
BREAKFAST

8:00am–10:00am

GENERAL SESSION

9:00am–11:00am

EXHIBIT HALL OPEN

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BREAKOUT SESSIONS

Achieving an Effective
Competency Program

ASC Administrators'
Must-Know Info: 201

ASCA's Federal Legislative
and Regulatory Update

HIPAA in Plain English

Pharmacy Medication
Management

Social Media from a
Legal Standpoint

12:00pm–2:00pm

CELEBRATION
LUNCHEON

2:00pm–3:00pm

BREAKOUT SESSIONS

Maximizing Surgical Efficiency
in the Ophthalmic OR

Ortho

The Feasibility, Safety and
Effectiveness of Minimally
Invasive Transforaminal Lumbar
Interbody Fusions Performed in
an Outpatient Setting

Urology

Updates on GI Endoscopy

3:00pm–3:15pm

AFTERNOON BREAK

3:15pm–4:15pm

BREAKOUT SESSIONS

EPA and DEA Drug
Disposal Update

Implementing an Effective
and Meaningful Peer
Review Program

Nursing Documentation

Reimbursement Issues
for Ortho, Eye, GI, Spine,
Urology and ENT

Risk Management
Assessment

Valuation of Your ASC

4:30pm–5:30pm

BREAKOUT SESSIONS

ASC Peer Review:
Fair, Necessary, Practical
and Legal

Informed Consent
in the ASC Setting

Patient Selection
in the ASC

Payer Strategies and Contract
Reimbursement

Supplies Optimization—
Making Fewer Resources
Work Harder for You

Using Accurately
Documented Minutes for
Your QA Committee and
Governing Board to Ensure
Regulatory Compliance

6:00pm–9:00pm

SOCIAL EVENT

SATURDAY, MAY 16

7:30am–8:30am

CONTINENTAL
BREAKFAST

8:30am–9:30am

BREAKOUT SESSIONS

Life Safety Standards—
Methods for Compliance

Making Your ASC Safer—
Responding to Serious
Adverse Events

Take Patient Experience to
the Next Level

The Devil is in the Details
(Practical Tools for CLIA
Compliance)

9:45am–10:00am

MORNING BREAK

9:45am–10:45am

BREAKOUT SESSIONS

Emergency Preparedness
in the ASC

Human Resources: Hiring
and Maintaining Good Staff

OSHA-Recommended
Practices for the OR and
Decontamination Area

Wrong-Site Surgery/Use of
the Safe Surgery Checklist in
the ASC

11:00am–12:00pm

BREAKOUT SESSIONS

Establishing and Maintaining
Laser Safety in the
Surgery Center

How to Protect Your ASC
from Legal Trouble

Implementing an In-House
RN New Graduate Program

Negotiating Vendor
Contracts



SCHEDULE

WEDNESDAY, MAY 13

PRE-MEETING WORKSHOPS

Registration required

7:45am–5:00pm

Preparing for CASC Review Course

Interested in becoming CASC (Certified Administrator Surgery Center) certified? If you are planning to take the CASC exam, or just want a review of the key areas of ASC administration, this course is for you. Designed for those with ASC experience and knowledge, this course will provide an in-depth review of the key topics in the five content areas of the CASC exam: regulatory and legal issues, finance, delivery of patient care, quality management and human resources. Each content area will be covered by expert faculty. Actual test questions will not be provided.

PLEASE NOTE: This is the only CASC Review Course that will be provided in 2015. It will not be offered at ASCA's 2015 Fall Seminar.

8:00am–12:00pm

Preparing for AAAHC Accreditation

Led by experienced surveyors from the Accreditation Association for Ambulatory Health Care (AAAHC), this session will help you understand the accreditation process and prepare to meet the most common

accreditation challenges. Two experienced ASC surveyors will provide a review of AAAHC's standards, with a focus on recent revisions and compliance tips. Designed for ASCs undergoing accreditation for the first time as well as those preparing for re-accreditation.

Ray Grundman, MSN, MPA, FNP-BC, CASC
Accreditation Association for Ambulatory Health Care

Jo Vinson, RN, BA, CASC
Accreditation Association for Ambulatory Health Care

8:00am–12:00pm

Preparing for Joint Commission Accreditation

Review the process for successfully completing a Joint Commission accreditation survey, including preparing for the survey, participating in on-site survey activities and following up after the on-site survey visit. Examine the challenges that can occur as well as suggestions for helping the process to proceed smoothly. A question and answer segment will focus on participants' concerns about issues or questions that can arise during the Joint Commission accreditation process.

Susan Herrold, BSN, MN, FNP-BC
The Joint Commission

8:00am–12:00pm

ICD-10 for Administrators

Learn what you need to know to take a proactive approach to ICD-10 implementation in your ASC now rather than a costly defensive stand later. Consider staff and physician education (clinical/business), budgets and contingency planning critical to ensuring the continued success of your ASC under the new ICD-10 system. Discuss these key areas and others that many ASC facilities have not considered, including necessary changes in facility work flow processes(form/template/documentation reviews), vendor readiness/questions to ask and productivity and accuracy rate expectations.

Cristina Bentin, CCS-P, CPC-H, CMA
Coding Compliance Management, LLC

1:00pm–4:30pm

A CMS/Life Safety Code® Survival Guide

The Centers for Medicare & Medicaid Services (CMS) mandate for compliance with any particular edition of the National Fire Protection Association's Life Safety Code (NFPA 101) is no simple thing, and as if published code requirements aren't elusive enough, CMS mixes it up with its own requirements for adoption. This session explores fundamental CMS requirements for an ASC's physical (built) environment, from CMS facility-related mandates to the design, construction and operational requirements of the adopted "Life Safety Code set." CMS & NFPA requirements for ASCs and little known operational requirements that can quickly turn a survey into a nightmare will be highlighted. New Life Safety Code code sets will be discussed.

Bill Lindeman, AIA
WEL Designs PLC

1:00pm–4:30pm

Sterilization: Standards and Recommended Practices

Innovation and research continue to redefine sterilization standards and recommended practices, and surveying agencies are intensifying their oversight of these processes in the ASC setting. Investigate the most recent updates to the Association for the Advancement



of Medical Instrumentation (AAMI) sterilization standards affecting ASCs, including two due out in 2015:

- the first standard specifically developed for flexible endoscope reprocessing, Standard 91 Flexible endoscope reprocessing in health care delivery organizations; and
- the first guidance document that addresses loaner instrumentation, Technical Information Report (TIR) 63 Management of loaned critical and semi-critical medical devices that require sterilization or high-level disinfection.

Highlights of other AAMI documents that impact the processing of medical devices will also be provided.

Sue Klacik, BS, CRCST, ACE, CIS, FCS
Klacik Consulting

5:00pm–6:30pm

GENERAL SESSION

To be announced

6:30pm–8:00pm

WELCOME RECEPTION

Sponsored by United Surgical Partners International

Kick off the conference by attending this year's Welcome Reception inside the ASC industry's largest Exhibit Hall of the year. Enjoy cocktails and hors d'oeuvres, reconnect with old friends and get to know other ASC professionals. Familiarize yourself with the Exhibit Hall and start your Exhibit Hall Passport to enter ASCA's grand prize give-a-way. With food and drink that showcases the best of Orlando's world-renowned cuisine, this reception will start will help open ASCA 2015 with a splash. Be sure to attend!

THURSDAY, MAY 14

7:00am–8:00am

EXHIBIT HALL
CONTINENTAL BREAKFAST

7:00am–2:00pm & 5:30pm–6:30pm

EXHIBIT HALL OPEN

8:00am–10:00am

GENERAL SESSION

To be announced

10:00am–11:00am

EXHIBIT HALL BREAK

11:00am–12:00pm

BREAKOUT SESSIONS

50 Ways to Improve Productivity in Your ASC

Explore the best of 50 different ideas proven to reduce labor costs while improving productivity and innovative techniques for developing site-specific improvement plans that really work. A toolbox that contains an overview of each idea, checklists and sample reports that track, trend and graphically depict performance around key productivity metrics will be provided. This presentation is based on research and demonstration projects conducted at more than 21 surgery centers and surgical hospitals in 2014.

Terry Bohlke, CASC, CPA
National Surgical Healthcare

Donna Giles
National Surgical Healthcare

Current Guidelines and Standards for Moderate vs. Deep Sedation, Training/Pitfalls and Controversies

Administering moderate and deep sedation to patients undergoing procedures outside the operating room should be handled with vigilance and attention to safety and quality. Review the American Society of Anesthesiologists (ASA) guidelines and standards for moderate and deep sedation and the ASA guidance for directors of anesthesia service for computer-assisted personalized sedation (CAPS) devices. The

lecture will also highlight the competencies and education needed to administer deep sedation and discuss some potentially controversial aspects, including the use of Sedasys and other computer-assisted, personalized sedation devices.

Rebecca Twersky, MD, MPH
SUNY Downstate, University Physicians of Brooklyn, Department of Anesthesiology

Electronic Health Records; More Than Just a Documentation Tool

Get real-world insights into

- the state of the union for electronic health records (EHR) in the ASC industry;
- the future of patient care coordination and its impact on the ASC industry;
- the factors to consider when deciding if the time to implement EHR technology in your ASC has arrived; and
- questions to consider when choosing an EHR vendor for your ASC.

Mary Hibdon
Cerner Corporation

Intake and Investigation: Effectively Handling Employee Complaints

Take advantage of this opportunity to hear an experienced employment lawyer discuss tips and best practices for effectively handling and investigating employee complaints to reduce risk while maximizing employee satisfaction. Examine actual employee lawsuits to gain perspective on the many ways that an employer's pre-suit personnel actions affect subsequent litigation. Focus on the fundamental steps every employer should be following from complaint to conclusion.

Jason Ross, JD
Higgs, Fletcher & Mack



Medicare Quality Reporting Update for ASCs

Find out what you need to know to stay on top of the Centers for Medicare and Medicaid Services' quality reporting requirements in 2015 to avoid payment penalties down the line. Learn what quality measures you need to report, definitions you need to apply and how-to tips that will help you comply. Get the most up-to-date information on this program and answers to your questions and others' about all of the details involved.

Gina Throneberry, RN, MBA, CASC, CNOR
Ambulatory Surgery Center Association

Donna Slosburg, RN, BSN, LHRM, CASC
ASC Quality Collaboration

Using AORN Guidelines to Avoid Adverse Patient Events

Examine actual intraoperative adverse patient events and how to put Association of periOperative Registered Nurses (AORN) guidelines to work to avoid similar scenarios in your ASC. Look at a case involving a patient undergoing a knee arthroscopy; one involving a patient undergoing elective cosmetic surgery; and one involving an outcome affected by hand-off communication. The AORN guidelines provide evidence-based guidance that registered nurses can follow to provide safe patient care in the perioperative setting. This presentation will focus on how each event that occurred could have been avoided had the AORN guidelines been followed and events that occurred despite application of the AORN guidelines. Each discussion will focus on the evidence that supports the recommended guidelines.

Jan Davidson, MSN, RN, CNOR, CASC
Association of periOperative Registered Nurses (AORN)

12:00pm–2:00pm

EXHIBIT HALL LUNCHEON

2:00pm–3:00pm

BREAKOUT SESSIONS

Clinical Benchmarking

Get the hands-on advice you need to take your ASC's clinical benchmarking program from a binder filled with pivot tables and graphs to a foundation of performance that drives clinical outcomes and operational efficiencies that give your ASC a competitive edge in your local market. Learn what to measure, when to measure it and how to measure performance indicators that will help you build a successful benchmarking program. Find out how to use that program to differentiate your ASC from its competition and support sustainable performance improvements that provide longterm benefits to your patients and your ASC.

Michelle George, RN, MS, CASC
Surgical Care Affiliates

Compounded Medicines—New Laws, New Responsibilities and New Questions

In 2012, a Massachusetts compounding pharmacy distributed 17,000 doses of a sterile injectable drug. Some of those vials were contaminated, and more than 65 people died. Another 745 were infected. Neither the state regulatory board nor the Food and Drug Administration, which had both inspected the facility and found significant deficiencies, took action or responsibility. A year later, to clarify federal oversight and authority, Congress passed the Drug Quality Security Act. This law applies not just to pharmacists, but to all physicians and prescribers. Get an overview of the new law, its impact on practice and what ASCs need to know now to establish a responsible relationship with a compounding pharmacy.

David Miller, RPh
International Academy of Compounding Pharmacists

Electronic Health Record Panel

Digital technology is transforming health care, and Electronic Health Record (EHR) technology is being adopted by unprecedented numbers of physicians and health systems. As EHRs become more prevalent and the ability to share information between systems becomes more seamless, the need to participate in the exchange of clinical information will create new value for the EHR investment. Panel members will discuss the value

of an EHR in an ASC, lessons learned during implementation, sustainability, what you should know about the unique requirements for EHRs in ASCs and what you can be doing to help prepare your ASC.

Cindy Klein, PMP, CPHIMS
United Surgical Partners International

Scott Luba, MBA, MPH, CASC
Outpatient Surgery Center of Hilton Head

Proper Credentialing and Privileging as a Risk Management Process

The credentialing and privileging process can never be a "wink and a nod." Properly done, it is the first step in your ASC's risk management program and lays the groundwork for an emphasis on patient safety and quality of care. Discover essential techniques for making this process work and taking full advantage of all of the benefits it offers in your ASC.

Frank Chapman, MBA
Ohio Gastroenterology Group

Susan Herrold, BSN, MN, FNP-BC
The Joint Commission

Strategic Planning for Your ASC: Part 2

Working independently and in small groups, create a strategic plan for your ASC that will ensure its future success in today's rapidly changing health care environment. Focus on your mission, values, objectives and strategies; discuss your design with your colleagues; and get expert advice on next steps. Leave this session with the basic elements of your plan in place and the information you need to implement it once you return home.

Colin Rorrie, PhD, FASAE
CCR & Associates

Matt Pate
United Surgical Partners International

Where Do You Stand within the Alphabet Soup? ACA, ACO, ASC, IPA; Health Reform Who Will Survive?

As health care reform continues to reshape the marketplace, it is imperative that ASCs evolve as well. ASC owners and administrators must understand where they fit into this new landscape and, ultimately, how to survive. Continuing to provide high quality, low cost care is simply not enough. We must stand together as we educate everyone from our elected representatives to our patients and community leaders in

an effort to show the true value of ASCs. Join us as we discuss the “Alphabet Soup” and provide strategies that any center can adapt to its local market to ensure that it can continue not only to grow but to thrive.

Mike Guarino
North Shore Surgi-Center

3:00pm–3:15pm
AFTERNOON BREAK

3:15pm–4:15pm

BREAKOUT SESSIONS

Best Practices in Vendor Credentialing/ Vendor Access

Get an update on vendor credentialing/ access requirements and discuss best practices for protecting patient safety and confidentiality under these rules. In this interactive presentation, we will discuss how your ASC can leverage existing models and best practices to develop more efficient and effective techniques for ensuring compliance.

Rhett Suhre
Abbott

Gina Throneberry, RN, MBA, CASC, CNOR
Ambulatory Surgery Center Association

Disruptive Behavior: How to Handle It

Find out what happens to your patients, staff and physicians when they experience violence or abuse in their work environment. Get the real-world tools and advice you need to manage disruptive behavior in your ASC and provide a more secure workplace for all.

Beverly Kirchner, BSN, RN, CNOR, CASC
Genesee Associates, Inc

Emerging Trends in Post Op Care After Total Joint Procedures

Look at how a center can function performing procedures that may require 24+-hour recovery care, how one state association is currently fighting for the right for 72-hour convalescent care centers, and how state-based policy stakeholders see the future of the ASC care model and its ability to generate savings in the health care marketplace.

Speakers: TBD

Financial Benchmarking

Gain new insight into the development of balance sheet revenue and expense cycle benchmarks that you can use to compare your ASC's financial performance measures to other publicly available data. Get a guideline that will help you make the most essential comparisons. Designed for individuals with limited exposure to the concepts and processes of basic financial benchmarking, this session is open to all ASC staff involved in the finances of their ASC.

John Goehle, MBA, CPA, CASC
Ambulatory Healthcare Strategies, LLC

Front Office Management

Get practical, best-practice advice that can help you ensure effective and efficient revenue cycle operations at your ASC. Learn the steps of a successful revenue cycle audit and share in benchmarking data that will allow you to compare your own practices against national standards. Get tips for improving your billing and coding procedures to ensure compliance and minimize delays and denials.

Lisa Rock
National Medical Billing Services

Infection Control: Confronting New and Existing Challenges During Surveys and Daily Practice

Learn about new Medicare infection prevention compliance requirements, including Medicare's process of care measure ASC-8 (Influenza Vaccination Coverage among Healthcare Personnel), and the likelihood of a federally mandated antibiotic stewardship program. Find out which infection prevention and control issues surveyors are citing most frequently today as more focus is being placed on specific infection control plans; the risk assessment with goals, strategies and follow-up; the competence of the infection prevention designee and reprocessing technician; and surveillance for surgical site infections. Come away with strategies to effectively address these challenges, as well as an awareness of what the US Department of Health and Human Services task force on eliminating Healthcare-Associated Infections is focused on with respect to ASCs.

Phenelle Segal, RN, CIC
Infection Control Consulting Services, LLC



4:30pm–5:30pm

BREAKOUT SESSIONS

Communication in the ASC

The number one cause of medical mistakes is a breakdown in communication between health care providers. Examine techniques for improving communication in your ASC, not only between health care providers but also with patients and family members, that can help you ensure top quality care. Get best practices and easy-to-implement ideas that support meaningful improvements and sustained success. Strong communication will improve the quality of care you provide to your patients, increase patient satisfaction and enhanced teamwork at your ASC.

Ann Shimek, MSN, BSN, RN, CASC

United Surgical Partners International

Deemed Status and CMS Surveys—Always be Prepared

The Centers for Medicare Medicaid Services (CMS) surveys are tougher than ever before, and ASCs have to be properly prepared to avoid common survey issues and manage difficult outcomes from these surveys when they occur. Identify some of the most common and significant issues that CMS surveyors cite and strategies and resources you can use to avoid them. Learn how to properly address challenging survey citations in a plan of correction.

John Goehle, MBA, CPA, CASC

Ambulatory Healthcare Strategies, LLC

Development and Implementation of a Meaningful QAPI Program in the ASC

Improve your Quality Assurance and Performance Improvement (QAPI) Program by focusing first on the goals and objectives of your program and, then, on the key indicators you need to produce and analyze. Consider the ways you can use the reports you already generate from benchmarking, tracking and trending of performance indicators, facility and equipment records, infection control and complications tracking and monitoring of medical record documentation. Discuss the coordination of peer review and risk management activities within your QAPI Program. Actual case studies and a methodology for an annual review and evaluation of your QAPI Program will be provided.

Margaret Orman, RN, BS

Margaret Orman Consulting

Infection Control: The Role of the Anesthesia Team

As infection control continues to be an important hot button issue for all health care providers and the US health care system continues to evolve, anesthesia teams have started to take on many new responsibilities. It is important for the anesthesia team not only to be at the forefront of operational concerns like safe injection practices, but also to understand the broader approach to improving patient care and lessening everyone's exposure to potentially hazardous situations. Clinical case studies will be provided during this discussion of the critical role that anesthesia providers play in infection prevention in your ASC.

Stan Plavin, MD

Technical Anesthesia Strategies and Solutions

Joint Ventures

As health care providers focus more intently than ever on efficiency and cost savings, joint ventures among physicians, hospitals and management companies are becoming increasingly popular. Get an overview of the most common forms of ASC joint ventures, and address why, when and how to form them. Find out how to allow physicians to retain clinical and administrative control and how to maximize hospital negotiating leverage with payers while allowing a hospital to maintain its charitable purpose and preserve its nonprofit status. Consider valuation issues, limitations on access to pricing information, class voting rights and adding new physician members.

Nap Gary

Regent Surgical Health

Working Effectively with a GPO

Discuss the services typically offered by a Group Purchasing Organization (GPO), focusing on those specific to ASCs. Consider everything from basic cost savings to advanced revenue producing solutions. This session is ideal for newer administrators who are unfamiliar with GPOs.

Rand Ballard

MedAssets

Barton Schmitz, BSN

Amerinet

Alan Whorton, FACHE

Provista

5:30pm–6:30pm

NETWORKING RECEPTION

Sponsored by United Surgical Partners International

Relax after a full day of educational sessions with a sampling of finger foods and light snacks. Visit with vendors and colleagues, explore the innovations on display and learn about products and services that can improve your ASC. Door prizes will be awarded during the evening!



FRIDAY, MAY 15

6:30am–7:30am

ASCA 5K FUN RUN/WALK

Sponsored by SourceMedical

A race for all ages and fitness levels! Regular runners and first-timers alike are welcome to join us for this 5K Fun Run/Walk. Whether you're trying to beat your personal best or walking with friends and co-workers, this is a great way to burn some extra calories during ASCA's Annual Meeting. This event is a fun opportunity to soak in the beautiful landscape of the Marriott World Center—and a terrific way to get your body moving and energized for the rest of the day. Make every step count! Utilize the ASCA 2015 pedometer to track your fitness over the course of the meeting. The 5K Fun Run/Walk gives you the chance to boost your overall distance; on average, a runner logs about 6,200 steps during a 5K. Staying hydrated is easy with water refilling stations along the route. Don't forget your reusable water bottle! All race participants will also receive an ASCA 5K Fun Run/Walk T-shirt!

7:00am–8:00am

CONTINENTAL BREAKFAST

8:00am–10:00am

GENERAL SESSION

To be announced

9:00am–11:00am

EXHIBIT HALL OPEN

11:00am–12:00pm

BREAKOUT SESSIONS

Achieving an Effective Competency Program

Advances in pain control and technology mean that more complicated procedures and patients with more complex medical conditions are having surgery in ASCs every day. In response, the role of clinicians has advanced substantially and requires increasingly sophisticated knowledge and skills. Maintaining effective competency

training and assessment in a timely and effective manner is more important than ever. Examine the different types of competencies required in the ASC setting and their impact on patient safety. Tips to make competency training more fun and meaningful will be provided.

Jan Allison, RN, CHSP

Surgical Care Affiliates

ASC Administrators' Must-Know Info: 201

ASC administrators need extensive knowledge of both financial and clinical processes and standards. Focus on critical operational areas and get detailed information and resources that an administrator can use every day. This course builds on the information provided in last year's "What Every New ASC Administrator Needs to Know."

Ann Geier, MS, RN, CNOR, CASC

SourceMedical

ASCA's Federal Legislative and Regulatory Update

Get an overview of ASCA's legislative and regulatory agenda for 2015 and recent regulatory changes that will affect operations in your ASC. Learn about opportunities for you to participate in ASC advocacy efforts in Washington, DC, your state and your hometown.

Steve Miller, CAE

Ambulatory Surgery Center Association

Kara Newbury, JD

Ambulatory Surgery Center Association

HIPAA in Plain English

The Health Insurance Portability and Accountability Act's (HIPAA) Privacy Rule affects how ASCs use and disclose health information each day. Noncompliance can have significant consequences, including patient complaints, government audits, monetary sanctions and even attorney general actions. Learn the practical side of HIPAA, in plain English, including suggested tips and best practices. Review high priority concerns involving HIPAA authorizations, court orders, search warrants, state-law privileged information, business associate agreements and social media.

Angie Burnette, JD

Alston & Bird LLP

Pharmacy Medication Management

Medication management is a dynamic and important aspect of every ASC. Absent an actual on-site pharmacy in their facilities, ASC staff and administrators need to be aware of the standards and regulations that frame medication management and best practices for providing a safe and effective medication delivery process that ensures patient and staff safety. Participants will review issues that present the greatest medication management challenges in the ASC setting, learn how to structure policies and programs that lead to survey success and discuss up and coming topics in this area.

Michael Oneal, DPh, MBA

Pharmacist Consultant

Social Media from a Legal Standpoint

Examine the ins and outs of the current laws governing social media and the workplace, including when and to what extent an employer can monitor employees' social media accounts; when an employer can limit its employees' social media use and Internet postings; and whether an employer may discipline employees who post negative comments about their employer.

Jessica Hill, JD

Frost Brown Todd

12:00pm–2:00pm

CELEBRATION LUNCHEON

Sponsored by Surgical Care Affiliates

Take a short break from the intensive educational program and enjoy a leisurely sit-down lunch with your colleagues while you help celebrate recent successes in the ASC industry. Along with the networking opportunities you will find at this event, be prepared to be entertained when our featured speaker takes the stage. Invite your friends, colleagues and family members to join in. This part of ASCA's annual meeting offers something that everyone can enjoy.

2:00pm–3:00pm

BREAKOUT SESSIONS

Maximizing Surgical Efficiency in the Ophthalmic OR

In this era of uncertain future reimbursements and ever-increasing governmental regulations, it is more imperative than ever that ophthalmic surgical departments run in the most efficient and effective manner possible. Consider this whole system approach that results in the highest degree of efficiency defined as: maintaining or developing the highest quality and taking the shortest amount of time without accepting unnecessary risks. During the preoperative through postoperative continuum, good habits will be highlighted with a goal of consistency and excellence in outcomes. Using cataract surgery as a template, the ability to safely and effectively perform 4–5 cases an hour in only one OR will be demonstrated.

Larry Patterson, MD
Eye Centers of Tennessee

Ortho

Take a macro- and micro-level look at outpatient unicompartmental and total knee arthroplasty in the ASC setting.

Grant Garlick, MD
Florida Orthopaedic Institute

Michael Miranda, DO
Florida Orthopaedic Institute

The Feasibility, Safety and Effectiveness of Minimally Invasive Transforaminal Lumbar Interbody Fusions Performed in an Outpatient Setting

While numerous studies demonstrate the safety and effectiveness of reducing pain and disability levels among patients who undergo minimally invasive spinal fusions, no formal studies conducted to date report on the safety and effectiveness of minimally invasive transforaminal lumbar interbody fusions (TLIF) performed as outpatient procedures. This pilot study evaluated the feasibility of performing a minimally invasive single-level TLIF in an outpatient setting. It indicates that as the result of new techniques that allow for significant reductions in levels of pain and disability, low blood loss and low rates of complications, it is feasible to

perform a TLIF safely in the outpatient setting today.

Michael Perry, MD
Laser Spine Institute

Urology

Explore the urologic lines of service that can be established in an ASC, including basic and advanced procedures such as prosthetics, ureteroscopy, various fluoroscopy guided cases, pelvic slings, InterStim therapy, microsurgery, laser therapy for benign prostatic hyperplasia (BPH) and stones, various endoscopic therapies for BPH and bladder tumors and extracorporeal shock wave lithotripsy. Clinical, financial and regulatory concerns will be addressed.

Brad Lerner, MD, FACS, CASC
Chesapeake Urology Associates

Updates on GI Endoscopy

Gastroenterology is changing at a rapid pace. Current providers of GI care have to keep up with technological as well as medical advances. The presentation will review salient points regarding such issues.

Samuel Giday, MD
Center for Digestive Health

3:00pm–3:15pm
AFTERNOON BREAK

3:15pm–4:15pm

BREAKOUT SESSIONS

EPA and DEA Drug Disposal Update

The Environmental Protection Agency (EPA) and state environmental authorities continue to dig deeper into the health care community to ensure compliance with federal and state hazardous waste regulations under the Resource Conservation and Recovery Act. In addition, on September 9, 2014, the Drug Enforcement Administration (DEA) published its Final Rule for Disposal of Controlled Substances. This session will examine the policies and procedures your ASC needs to have in place to be in compliance with both the EPA and DEA requirements.

Charlotte Smith, BS, MS, R Ph
GreatWorks LLC

Implementing an Effective and Meaningful Peer Review Program

Peer Review is an integral and critically important component of an ASC's clinical activities related to patient safety and quality of care. It is also a risk/liability management process that protects your ASC's individual physicians, entire medical staff, facility and Governing Board, which is, ultimately, accountable and responsible for all of the operations in your ASC. This session, presented by a former Medicare surveyor, will focus on the components needed to build and implement an effective and meaningful peer review program. Special attention will be paid to compliance with accreditation and Medicare certification requirements. Examples of process failures that have led to regulatory and accreditation deficiencies for others will be presented.

Bruce Ettinger, MD, MPH
Ettinger Health Services Consulting

Nursing Documentation

Basic nursing documentation techniques are easily ignored or forgotten. This session will help you ensure that your documentation meets requirements, accurately reflects the patient care you provide and protects your ASC, and its staff and physicians, from preventable risks.

Debra Stinchcomb, RN, BSN, CASC
Progressive Surgical Solutions

Reimbursement Issues for Ortho, Eye, GI, Spine, Urology and ENT

Take a careful look at the Medicare guidelines for the coding and billing of common procedures in the surgical specialties of orthopedics, ophthalmology, GI, spine surgery, urology and ENT, including the correct use of modifiers. Coding mistakes for these high-dollar specialties can cost your facility thousands of dollars in lost reimbursement every year and expose your facility to avoidable compliance problems. Make sure that your ASC gets reimbursed properly for the care it provides while staying clear of compliance pitfalls when billing these specialties.

Stephanie Ellis, RN, CPC
Ellis Medical Consulting, Inc.

Risk Management Assessment

A comprehensive risk management program's key elements include process,

prevention and planning. Learn practical and proven techniques for recognizing gaps in risk reduction, actively evaluating potential problems and engaging your team in safety and quality improvement from this licensed health care risk manager and certified health care quality manager with more than 20 years of ASC management experience.

Sandra Jones, MBA, CASC, LHRM, CHCQM, FHFMA
Ambulatory Strategies Inc.

Valuation of Your ASC

Presenters Aaron Murski and Chance Sherer, CVA, of VMG Health, will highlight the key factors they consider when determining the value of an ASC. They will discuss the current dynamics of the ASC industry, including its greatest challenges and expectations in the future. Also, they will present the recent ASC acquisition history, trends they are witnessing, who they consider to be the major buyers in the ASC market and the motivations driving ASC acquisitions. Finally, Murski and Sherer will closely examine critical aspects of an ASC valuation, including the purpose for ASC valuations, the qualities of ASCs that drive its value and changes in the valuation process depending on if the acquisition is for a minority or controlling interest.

Chance Sherer, CVA
VMG Health

Aaron Murski
VMG Health

4:30pm–5:30pm

BREAKOUT SESSIONS

ASC Peer Review: Fair, Necessary, Practical and Legal

Peer review is just as important in the ASC setting as it is in the general acute care hospital. The size, sophistication and organizational structure of your ASC should guide your choice of peer review policies and procedures. Find out how to conduct peer review in ways that make sense to physicians and ASC leaders as well as regulatory agencies, accreditation programs and the courts. Get the global perspective and detailed instruction you need to design and implement a peer review program that takes advantage of the flexibility allowed by outside observers, achieves your goals and strikes the right balance between rigorous,

patient-care oriented review and appropriate respect for collegiality and fairness.

Steven Schnier, JD
Arent Fox LLP

Informed Consent in the ASC Setting

Explore the nature of informed consent, the legal elements and possible defenses in an informed consent lawsuit and how informed consent is best gathered and documented in the ASC setting. Discuss the differences between informed consent in ASCs and hospitals, risks inherent in the ASC setting and the differing roles of staff and surgeons.

Kenneth Bartholomew, JD
Rath, Young and Pignatelli, P.C.

Patient Selection in the ASC

Enhance your understanding of the concepts and processes behind ASC patient selection, triage in the ASC setting, best practices for designing and implementing triage in the ASC setting and managing the controversies that surround triage in ASCs.

Meena Desai, MD
Nova Anesthesia Professionals

Steven Butz, MD
Children's Hospital of Wisconsin Surgicenter

Payer Strategies and Contract Reimbursement

Insights into payer contracting strategies and maximizing reimbursement.

Angie Worley
West Plains Surgery Center

Supplies Optimization—Making Fewer Resources Work Harder for You

Supplies typically represent approximately 30% of an ASC's expenses and often offer the largest opportunity for cost reduction at a facility. Focus on some of the levers you can use to optimize supply costs in your ASC. Briefly review some basic best practices, such as supplier contracting and product simplification (improving discounts by reducing suppliers and items); then, explore more advanced cost control methods, such as case cost analytics and perpetual inventory. Leave this session with at least one or two improvement ideas that you can implement at your facility immediately.

Chris Klassen
Surgical Care Affiliates

Using Accurately Documented Minutes for Your QA Committee and Governing Board to Ensure Regulatory Compliance

Ongoing compliance with Medicare's Conditions for Coverage and the standards established by the various ASC accrediting bodies requires accurate and comprehensive documentation of the activities of your ASC's committees and governing board. This session will outline the sections of the Conditions for Coverage that apply to your ASC's committees and governing board; provide tools and methods to assist in making your committee and governing board meetings more effective, efficient and productive; and help you ensure that your committee and governing board minutes are written in ways that ensure compliance.

Arthur Casey, CASC
Outpatient Healthcare Strategies

6:00pm–9:00pm

Buses start leaving hotel at 5:40pm

SOCIAL EVENT

Florida is known for its Latin influence, and while Miami may have Little Havana, Orlando has Cuba Libre! Come join your ASCA 2015 colleagues at one of Orlando's favorite night spots: the Cuba Libre Rum Bar. Pass through the doors and leave Orlando behind as you enter Havana, circa the 1950s. Come for a night of Latin flavor from the re-creation of an Old Havana street while enjoying contemporary Cuban cuisine, salsa dancing and, of course, the drink made legendary by Ernest Hemingway but made best by Cuba Libre: the mojito. Spend your evening on one of two floors, either by dancing the night away on the first floor with Cuba Libre's DJ or relaxing on the second floor as a solo guitarist serenades you. Buses will leave the hotel starting at 5:40 pm and begin returning around 8:00 pm, with the last bus leaving at 9:00 pm. Join this evening of dancing, dining and Cuban culture for an unforgettable networking opportunity that only ASCA and Orlando can provide.



SATURDAY, MAY 16

7:30am–8:30am

CONTINENTAL BREAKFAST

8:30am–9:30am

BREAKOUT SESSIONS

**Life Safety Standards—
Methods for Compliance**

Explore the current and proposed requirements for Life Safety Surveys based on Centers for Medicare and Medicaid Services' (CMS) requirements. Learn about CMS' categorical waivers as these pertain to ASCs and how to take advantage of these waivers in your jurisdiction. Examine what is required, how to meet the requirements and how to maintain compliance over time.

**Bill Phillips, BS, MS, PhD, CGC, CIAQP,
CDT, FMA**

RITEway Building Services

**Making Your ASC Safer—Responding
to Serious Adverse Events**

Estimates indicate that more than two million health care-acquired conditions are responsible for 90,000 deaths and add \$5.7 billion to health care costs in the US each year. Sentinel events, or Serious Reportable Events (SREs), are serious, largely preventable and harmful clinical events that signal the need for immediate investigation and response. Root cause analysis (RCA) is a structured method used to analyze these events. Get an overview of the methodology used to detect adverse events and a process for investigating causes leading to these events that can help you ensure that you are providing safe patient care.

Polly K. Campion, MS, RN

Healthcare Quality Consultant

**Take Patient Experience to the
Next Level**

Get the tools you need to move your ASC's patient satisfaction scores from good to great. A description and plan for the patient experience will be presented, starting with the surgeon's office visit and surgical center scheduling and extending through post-discharge.

Tools provided will include:

- Scheduling packets;
- Scripts to use with patients, families and surgeons;
- Visual posters in the waiting room, preop and PACU; and

- Take-aways for patients.

Leave with a plan you can implement in your own ASC.

Margaret Adams BSN, CASC

Riddle Surgical Center

**The Devil Is in the Details
(Practical Tools for CLIA Compliance)**

Today's laboratory managers and directors must spend significant time and effort ensuring that their laboratory remains compliant with the regulatory requirements established in the Clinical Laboratory Improvement Amendments (CLIA). Listen to an overview of the latest updates in regulatory compliance for laboratory testing provided in the ASC setting and get tips and strategies for addressing each area.

Sherrie Graham, MHSA, MT(ASCP)

Nueterra

9:45am–10:00am

MORNING BREAK

9:45am–10:45am

BREAKOUT SESSIONS

Emergency Preparedness in the ASC

What kinds of emergencies and disasters does your ASC need to prepare for? If you need to respond, what sort of action plan should you have in place and who else in your community should be involved? Is your ASC performing all of the drills required? Will your program meet your surveyors' requirements? Join this audience participation session to get answers to all of those questions and more as we run through different disaster scenarios that could affect your ASC and discuss the many ways that your ASC can respond.

Laurie Roderiques RN, CASC, LNC

Healthcare Consulting Specialists

**Human Resources: Hiring and
Maintaining Good Staff**

Hiring and retaining the right talent for all of the positions in your ASC is essential to your ASC's success, and finding the right fit between job candidates and your ASC is key. To ensure a good fit, there must be a high probability of engagement by the candidate and managers should have a long-term vision of the talent that they need in the positions that they are filling. Use the insights and information this session will provide to avoid rushing to fill positions due

to time constraints and a desire to deliver services with fewer resources.

Jo Vinson RN, BA, CASC

Surgical Care Affiliates

**OSHA-Recommended Practices for the
OR and Decontamination Area**

What do Occupational Safety and Health Administration (OSHA) and fire safety officials look for when they visit your ASC? Find out during this discussion of the hazards and recommended practices associated with operating room and decontamination practices. Information will include what the various authorities having jurisdiction (AHJs) are looking for in regards to OR fire safety with an emphasis on strategies and prevention.

Tom Salamone, BS

Telgian

**Wrong-Site Surgery/Use of the Safe
Surgery Checklist in the ASC**

Effective and meaningful use of a safe surgery checklist goes well beyond checking boxes. Attend this session to find important ways to make this simple tool a critical part of your patient safety program as you focus on:

- Developing a team-oriented checklist;
- Developing a culture of safety;
- Engaging the surgical team;
- Empowering patients and family;
- Implementing and coaching the checklist; and
- Sustaining the gains.

Shane Ricks, MHS

Millennium Surgery Center

11:00am–12:00pm

BREAKOUT SESSIONS

**Establishing and Maintaining Laser
Safety in the Surgery Center**

Minimizing the health hazards that the use of surgical laser systems pose to your ASC's patients and staff requires the adoption of appropriate safety standards and policies that are relevant to the specific situations your ASC is likely to encounter. It is imperative that, for the protection of patients, physicians, nurses and other medical personnel, everyone involved with medical lasers understands how to safely manage each type of device. Laser safety protocols, according to the ANSI 136.3; Safe Use of Lasers in the Healthcare Facilities

Standards and the Recommended Practices 2011 from the Association of periOperative Nurses, will be addressed.

Vangie Dennis, RN, BSN, CNOR, CMLSO
Spivey Station Surgery Center

How to Protect Your ASC from Legal Trouble

Learn how to Identify, evaluate and respond to scenarios that frequently expose ASCs to liability risk. This session will include real-world examples and practical solutions (based on the misfortune of others) that minimize your risk.

William Miller, Esq
Higgs, Fletcher & Mack LLP

Implementing an In-House RN New Graduate Program

In response to challenges staffing five ASCs (28 operating and procedure rooms) in the San Francisco Bay Area with consistent, competent registered nurses, E3 Healthcare Management designed a cost-effective new grad RN training program that has been in place since 2011. The program has graduated 15 RNs, and 90 percent still work for the company today. The training program begins with a unique introductory phase where the nurses are employed in administrative support positions lasting from a few weeks to a year followed by a 3- to 6-month clinical phase during which the nurses rotate throughout the company's centers. A didactic portion of the training prepares the trainees to pass the Association of periOperative Registered Nurses and/or American Society of PeriAnesthesia Nurses certification programs. All of the new grads finish competent to practice.

Carole Wilson MSN, FACHE
E3 Healthcare Management

Negotiating Vendor Contracts

Learn how to interpret the terms and conditions of any vendor agreement and how to obtain contract terms that favor ASCs. Examples of good and bad termination language will be provided.

Tim Burns
United Surgical Partners International

EXHIBIT HALL

ASCA 2015's Exhibit Hall—the largest and most diverse in the industry—features more than 200 dynamic companies and unparalleled opportunities to find exactly the products and services your ASC needs in 2015 and beyond. Following last year's success, the Exhibit Hall Passport will again enable you to explore the exhibit hall and qualify to win one of the \$500 cash prizes! With the Exhibit Hall labeled with theme parks of Orlando, you can tour the hall and have your passport "stamped" at each exhibit space you visit. Once you visit a set number of exhibit spaces per theme park, you will be qualified to win. Winners will be announced during Friday's Celebration Luncheon!

EXHIBIT HALL HOURS & EVENTS

Wednesday, May 13
Welcome Reception
6:30pm–8:00pm

Thursday, May 14
Exhibit Hall Open
7:00am–2:00pm &
5:30pm–6:30pm

Friday, May 15
Exhibit Hall Open
9:00am–11:00am

Exhibit Hall Drawings and Coffee Break
10:00am–11:00am

Exhibit Hall Breakfast
7:00am–8:00am

Exhibit Hall Break
10:00am–11:00am

Exhibit Hall Luncheon
12:00pm–2:00pm

Networking Reception
5:30pm–6:30pm

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7 hours of dedicated
viewing time, more
than any other
industry event!

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ASCA 2015 EXHIBITORS

This list is current as of December 1, 2014. For the most current Exhibitor List, please visit www.ascassociation.org/ASCA2015/ListofExhibitors.

Acumed
 Advantage Trust
 Alternative Source Medical, LLC, The
 Ambulatory Surgical Center of America
 (ASCOA)
 AmkaiSolutions
 AORN
 ARC Medical Inc
 ASC pro
 Atlantis Worldwide
 Avella Specialty Pharmacy
 Baush+Lomb, Inc.
 BBL Medical Facilities
 Beatty Marketing & Sales
 Bemis Health Care
 Block Imaging
 Cardinal Health
 Carl Zeiss Meditec
 Centurion Service Group
 Cerner Corporation
 Claflin Medical-Innerspace
 Coding Network, The
 Covidien
 Crosstex/SPSmedical
 Curascript Specialty Distribution
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 Depuy Synthes Select
 DRE Medical
 Eagle Pharmaceuticals, Inc.

EndoChoice Inc
 ePAY Healthcare
 Epix Anesthesia
 Essensa
 Expor Healthcare Systems
 Hausted
 Health Research & Educational Trust
 HealthCare Appraisers, INC.
 Henry Schein Medical
 HSTpathways
 ICE Technologies
 In2itive Business Solutions
 IntelliSound
 Inventory Optimization Solutions
 Joint Commission, The
 LaClaro
 Live Oak Bank
 McKesson
 mdStrategies
 MedData Inc.
 MediGain
 Medline Industries, Inc
 MEDtegrity Healthcare Linen & Uniform
 Services
 MedTek.Net
 MMC Medical-Finance
 Mnet Financial Inc.
 NextGen ViaTrack Clearinghouse
 Nixon

Nueterra
 NUVO
 One Medical Passport
 OR Manager
 Outpatient Surgery Magazine
 Pall Medical
 Partners Medical Consulting
 PG LifeLink
 Pintler Medical LLC
 Practice CoPilot, LLC
 PRATTER
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 Surgical Notes
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 United Surgical Partners International
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 VMG Health
 Xodus Medical Inc.
 ZirMed
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HOTEL INFORMATION



ASCA 2015 is taking place at the Orlando World Center Marriott Resort & Convention Center in Orlando, Florida. Experience the newly renovated Falls Pool Oasis featuring a new slide tower with two 200-foot winding waterslides and one 90-foot speed slide, a dedicated children's splash park, interactive game room, and more.

Offering 18 challenging holes of championship golf, award-winning restaurants and a rejuvenating full-service spa—this resort inspires guests to engage, relax, retreat, work and play.

The resort is located only 1.5 miles from Disney World and just minutes from SeaWorld Orlando, Universal Studios and Legoland.

2 Easy Ways to Book Your Hotel Reservation:

- Online at <http://www.ascassociation.org/asca2015/hoteltravel>
- Call 855.623.2116 Monday through Friday 8:30–5:30 EST

Special Group Rates for ASCA 2015 Attendees: \$218.00 + taxes.

CONTINUING EDUCATION INFORMATION

AEUs and nursing contact hours will be provided. Please check <http://www.ascassociation.org/asca2015/education> for more information.

Target audience: This activity is designed for physicians, nurses and other health care providers who own, manage or work in an ASC—or want to connect with those who do.

Learning Objectives:

- Describe emerging trends and best practices in managing the clinical aspects of an ambulatory surgery center.
- Describe best practices in managing the financial and operational aspects of an ambulatory surgery center.
- Identify regulatory and legislative challenges that are affecting the ambulatory surgery center industry.

REGISTRATION INFORMATION

Your registration fee includes all educational sessions offered Thursday, May 14, through Saturday, May 16; the receptions on Wednesday and Thursday evenings; the continental breakfasts on Thursday, Friday and Saturday; Thursday's Exhibit Hall Lunch; Friday's Luncheon; and the Social Event on Friday evening. Pre-meeting workshops offered on Wednesday, May 13 require an additional fee.

Early Registration Discount: Register by April 3 and save \$100 on your registration fee!

Multi-Attendee Discount: ASCA's Facility Members who send more than one employee can enjoy additional savings. Pay full price for the first registrant, \$100 less for the 2nd, and \$200 less for the 3rd or more. This discount applies only to ASCA Facility Members, and to be eligible for the discount, all registrants must be employed by the same ASC. *All registrations must be received at the same time, received from the same address and covered under one payment.* When registering online, click the "Register Multiple Attendees to Receive Discount" option.

Guest Policy: Guest registration is reserved for spouses/guests of the registrant who are not involved in the ASC industry in any way. Guests cannot attend educational sessions and are ineligible for continuing education credits. This fee allows the guest full access to the Exhibit Hall, including Wednesday and Thursday night receptions, continental breakfasts, lunch on Thursday, Friday's Celebration Luncheon and the Social Event.

Cancellation Policy: All cancellation requests must be submitted via completion of the online form found on the web site: ascassociation.org/ASCA2015/registration. Through April 3, refunds are given minus a \$50 administrative fee. From April 4 through April 30, refunds will be given minus a \$150 administrative fee. **No refunds can be issued after May 1.** If you registered as part of a group with the multi-attendee discount, the refund will be made on the lowest registration fee paid minus the administrative fee. If the entire group must cancel, one cancellation request per person is required. Please note that no refunds are issued for the following items: pre-meeting workshops or additional tickets purchased for the luncheon and social event.

ASCA 2015 COMMUNITY

Your conference registration automatically subscribes you to the ASCA 2015 online community on ASCA Connect. This is a great place to begin discussions that can be continued in Orlando, ask speakers about their presentations and even find a friend to share a ride! To visit the community, just go to ascaconnect.org and log in. Use your email address and password. *(Note: if this is your first time logging in, your initial password is your last name, case sensitive. If you receive an error message or need assistance with this, please email support@ascassociation.org.)*

SYLLABUS

In our continuing efforts to be environmentally friendly, we are providing all conference attendees with a digital copy of the syllabus. Please remember that you will have the opportunity to view, download and print the handouts before and after the meeting. They will be available in the Resource Library in the ASCA 2015 Community a few weeks before the meeting.

SESSION RECORDINGS

Enjoy year-round digital access to ASCA 2015's educational sessions when you add session recordings to your registration.

SMFG FOUNDATION GRANTS AVAILABLE

A limited amount of funding is available through the SMFG Foundation for employees of freestanding ASCs who wish to attend ASCA 2015. The funding is intended to supplement assistance already approved by an employee's organization. For example, SMFG would consider approval of partial registration fees if transportation and/or lodging are already available to the employee. For further information, contact the SMFG Foundation at 1040 E McDowell Rd, Phoenix, AZ 85006 or call Marylee Doud at 602.258.1521.

Please complete a separate form for each attendee.

☐ Dr ☐ Mr ☐ Ms Name _____

Credential(s) _____

Title _____

Organization _____

Address _____

City _____ State/ZIP _____

Phone _____

Fax _____

Email (required for registration confirmation) _____

RN Number (required for contact hours) _____

Register via credit card by faxing this form to 703.836.2090.

☐ VISA ☐ MasterCard ☐ AMEX

Card Number _____

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Expiration Date _____ CVV _____ Billing Zip _____

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Signature _____

Register by mailing a check made payable to ASCA Foundation with this form to

ASCA Foundation
1012 Cameron St
Alexandria, VA 22314-2427

Name on Check _____

Check Number _____

Cancellation Policy: All cancellation requests must be submitted via the Online Refund Request Form located at www.ascassociation.org/ASCA2015/registrationcancellation. Through April 3, refunds are given minus a \$50 administrative fee. From April 4 through April 30, refunds will be given minus a \$150 administrative fee. **No refunds will be given after May 1.** If someone from your group registration must cancel, the refund will be made on the lowest registration fee paid by any member of the group, minus the administrative fees as outlined above. Please note that no refunds are issued for the pre-meeting workshops or tickets purchased.

Standard Registration Received After April 3rd

<input type="checkbox"/> Full Price	\$1,005	\$ _____
<input type="checkbox"/> ASC Supporter Member Discount	\$895	\$ _____
<input type="checkbox"/> Facility Member Discount*		
1st Attendee	\$895	\$ _____
2nd Attendee	\$795	\$ _____
3rd+ Attendee	\$695	\$ _____

Early Registration Received Through April 3rd

<input type="checkbox"/> Full Price	\$905	\$ _____
<input type="checkbox"/> ASC Supporter Member Discount	\$795	\$ _____
<input type="checkbox"/> Facility Member Discount*		
1st Attendee	\$795	\$ _____
2nd Attendee	\$695	\$ _____
3rd+ Attendee	\$595	\$ _____

***ASCA Facility Members** sending more than one attendee from the **same location** are eligible for a discount when registering at the **same time**. Please submit a separate registration for each attendee.

☐ Guest* **\$150** \$ _____

Guest Name _____

***Guest Policy:** Guest registration is reserved for spouses/guests of the registrant who are not involved in the ASC industry in any way. Guests cannot attend educational sessions and are ineligible for continuing education credits. This fee allows the guest full access to the Exhibit Hall, including Wednesday and Thursday night receptions, continental breakfasts, lunch on Thursday, Friday's Celebration Luncheon and the Social Event.

Pre-Meeting Workshops

All Workshops are Wednesday, May 13.

	Member	Full Price	
<input type="checkbox"/> CASC Review Course	\$395	\$625	\$ _____
<input type="checkbox"/> A CMS/Life Safety Code® Survival Guide	\$175	\$295	\$ _____
<input type="checkbox"/> ICD-10 for Administrators	\$175	\$295	\$ _____
<input type="checkbox"/> Preparing for AAAHC Accreditation	\$175	\$295	\$ _____
<input type="checkbox"/> Preparing for Joint Commission Accreditation	\$175	\$295	\$ _____
<input type="checkbox"/> Sterilization: Standards and Recommended Practices	\$175	\$295	\$ _____

Purchase Session Recordings

Package includes all available breakout sessions.

	Member	Full Price	
<input type="checkbox"/> Entire Conference Package Download	\$125	\$175	\$ _____

Grand Total: \$

Visit our web site for more information: ascassociation.org/ASCA2015

For questions, call 703.836.5904 or email registration@ascassociation.org

Fax Registration to 703.836.2090 or save time by registering online at ascassociation.org/ASCA2015.



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