

ASCA 2015: Sponsorships

Sponsorship Level	Platinum	Gold	Silver	Bronze	Education
Cost					
Member	\$40,000	\$28,000	\$16,000	\$10,000	\$1,500
Nonmember	\$50,000	\$34,000	\$20,000	\$12,500	\$2,250
Exhibits					
Exhibit Booth(s) Included	10 x 30	10 x 20	10 x 10	10 x 10	Additional Fee
Premium Exhibit Booth Location	X	X	X	X	
Advertising					
Onsite Program					
Advertisement Discount	Full Page	Full Page	15% Discount	15% Discount	Additional Fee
Logo	X	X	X	X	X
Description	X	X			
Onsite					
Recognition in Onsite Signage	X	X	X	X	X
Recognition in Event Signage	X	X	X	X	
Logo in Onsite Sponsor Signage	X	X	X	X	
Insert in the Attendee Bags	X	X	X		
Recognition in Onsite Directional Signage	X				
ASCA 2015 Website					
Advertisement	X	Additional Fee	Additional Fee	Additional Fee	x
Logo	X	X	X		
Description	X	X	X	x	x
Events					
Full Conference Registrations	8	6	3	2	Additional Fee
Exhibit Hall Registrations	6	6	3	3	Additional Fee
President's Reception Invitations	3	2			
Opening Session Introduction & Recognition	X				
Mailing Lists					
Preshow Mailing List	X	X	X	X	Additional Fee
Postshow Mailing List	X	X	X	X	

Mailing list rental rules apply and attendee bag inserts require ASCA approval.