

EXHIBIT HALL DRAWING

HERE'S HOW THE PROGRAM WORKS...

Prior to the Event

Companies complete this drawing form informing the association of their desire to participate, the item they intend to giveaway and whether or not the item will be available to be given to the winner at ASCA 2015.

At the Event

A promotional flyer, listing each of the participating companies, their drawing item and their booth location, will be included in the attendee registration bag. Attendee registration bags are given to each attendee at registration.

Many Exhibitors choose to have their drawing item on display in their exhibit booth.

Companies collect the information from hopeful attendees wishing to enter the drawing for the company's prize.

The Drawings

Each company draws the winner of their item and presents the winner's name, company address and telephone number to the Exhibitor Registration Desk. Please note that those who miss this deadline will not be included in the Exhibit Hall drawing announcement.

For Thursday's Exhibit Hall Drawing, please present your winner by **5:00pm, May 14**. For Friday's Exhibit Hall Drawing, please present your winner by **8:30am, on Friday, May 15**.

EXHIBIT HALL DRAWING SIGN-UP FORM

The Exhibit Hall Drawings provide great exposure for this year's exhibitors.

Companies who elect to participate in the Exhibit Hall Drawings will benefit from increased promotional opportunities, greater booth traffic and an overall increase in name recognition during and after ASCA 2015.

Company Name

Exhibit Booth Number

On-site Contact

Telephone Number

Post-Event Contact

Telephone NumberTelephone Number

Raffle Item

Description

We will be participating in the following Exhibit Hall Drawing:

- ☐ Thursday evening, May 14 during the Networking Reception
- ☐ Friday morning, May 15 during the Exhibit Hall Break

In order to participate in the ASCA 2015 Exhibit Hall Drawings, please complete and fax to 202.337.1200 by April 1, 2015.

The Winners

During the Thursday evening Networking Reception and 10:00am dedicated Exhibit Hall viewing time and the Exhibit Hall coffee break the names of each participating company, the drawing item and the winner will be recognized. Winners will be asked to visit the Exhibitor in their booth to collect the prize. The announcement will be made over the PA system and will take place from the ASCA Lounge.

Winner Posting: A complete list of the participating companies, the name of the drawing item and the winner's name and company will be posted in the attendee registration area by 10:00am on Friday, May 15.